



## Company Overview

The BVG story commenced in the year 2001, when the promoters of the company, Mrs. Shikha Goyal and Mr. V.P Goyal incorporated BVG Industries Ltd. with idea of bring world class products to Indian consumer's doorstep.

Though their experience spanned a couple of decades in innumerable spheres of buildings materials, they chose to begin with importing interior decoration products like floor coverings and wall coverings, as their objective. In the ensuing 16 years of existence, this company grew in a formidable manner, to encompass within its scope of activities, a comprehensive range of floor & wall coverings.

Today, BVG exclusively represents some of the world's leading manufacturers of laminate flooring, engineered wood flooring, carpet tiles and wall coverings. Advance support system and modern warehousing facilities ensures availability of a wide selection of stocks for immediate deliveries.

Over the years we have not only become popular amongst architects and interior designers but have also been awarded with prestigious projects across India. Our list of clients has some very well-known names like DLF-LOR, Prestige, IJM India Ltd., Eldeco, L&T, Bestech, Today Homes, ITC, Reliance, India Bulls etc.

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## Company Strategy

### Purpose

To be a leader in the interior decoration industry by providing innovative products, enhanced services, relationship and profitability.

### Vision

To provide quality products and services that exceeds the expectations of our customers.

### Mission

To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through innovation.

### Core Values

- We believe in treating our customers with respect and faith.
- We grow through creativity & innovation.
- We integrate honesty, integrity and business ethics into all aspects of our business functioning.